# Simulating recipes

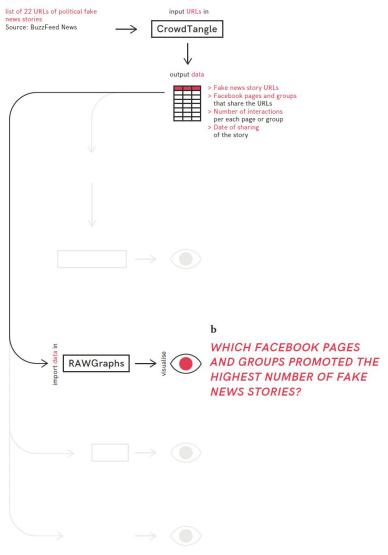
Elena Aversa, Matteo Banal, Angeles Briones, Beatrice Gobbo, Francesca Grignani, Edoardo Guido, Gabriele Wiedenmann



https://fakenews.publicdatalab.org/

#### START

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# b. IDENTIFY THE FACEBOOK PAGES AND GROUPS THAT SHARE THESE STORIES

This may be done with a social media monitoring tool such as the browser extension of ✔ CrowdTangle. The number of followers per page or group as well as the number of → interactions per posts should be recorded in a spreadsheet alongside the names of pages and groups that share fake news stories.

- Please note that a fake news story may be reposted on a number of different websites. For this reason a methodological decision needs to be taken from the outset as to whether only the pages and groups that share the original URL of the story will be recorded or whether all pages and groups that share all versions of the fake news story will be collected.
- You may want to take note of the pages or groups which shared the highest number of fake news stories as well as the total number of interactions generated by each group or page.

[1]
See, CrowdTangle's "Frequently
Asked Questions", available
at: https://apps.
crowdtangle.
com/chrome-extension/faq

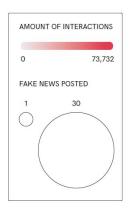
A FIELD GUIDE TO "FAKE NEWS" AND OTHER INFORMATION DISORDERS

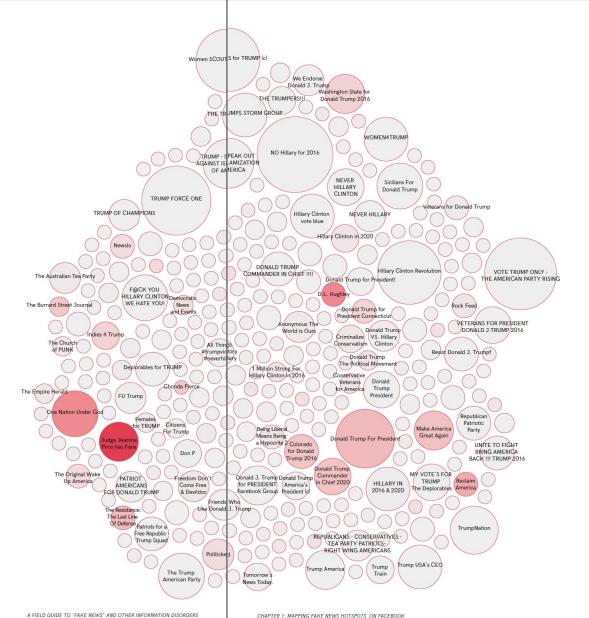
CHAPTER 1: MAPPING FAKE NEWS HOTSPOTS ON FACEBOOK

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# WHICH FACEBOOK PAGES AND GROUPS PROMOTED THE HIGHEST NUMBER OF FAKE NEWS STORIES? WHICH ONES CREATED THE HIGHEST ENGAGEMENT?

Public Facebook pages and groups that share fake news items, sized according to the number of items they share and coloured according to their number of followers. Each page can share the same item more than once. The pages and groups that share the highest number of stories are primarily pro-Trump supporters and anti-Hillary groups. The page that generates the highest number of interactions with fake news stories is the fan page dedicated to republican TV commentator, Jeanine Pirro.





28 A FIELD GUIDE TO "FAKE NEWS" AND OTHER INFORMATION DISORDERS CHAPTER 1: MAPPING FAKE NEWS HOTSPOTS ON FACEBOOK 29

# START list of 22 URLs of political fake input URLs in news stories Source: BuzzFeed News CrowdTangle output data > Fake news story URLs > Facebook pages and groups that share the URLs > Number of interactions per each page or group > Date of sharing of the story WHICH FACEBOOK PAGES RAWGraphs AND GROUPS PROMOTED THE HIGHEST NUMBER OF FAKE **NEWS STORIES?**

## Generate a list of urls Netvizz

Identify pages that shares these links Crowdtangle

Visualize data Rawgraph

- → Internet Connection
- Netvizz Facebook account
- Crowdtangle Extension for Chrome
- Google Spreadsheet or Excel



molaOggi.i\*

# "Come vivere in questo Paese

# Imola Oggi

@imolaoggi2

#### Home

**Posts** 

**Photos** 

Community

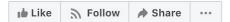
Events

About

Info and ads

**Create a Page** 

# direttore Armando Manocchia





senza morire di rabbia"

See all

Invite your friends to like this Page

Send Message

8,471 people like this

8,670 people follow this

#### About

See All

Send message

www.imolaoggi.it

News and media website

Suggest Edits

#### Your Pages (only visible to you)



**Beatrice Gobbo** 







#### Netvizz v1.6

#### Page Data Module

On February 5 2018 Facebook has removed API access for a number of elements on public pages. This includes fans per country and all user information, which means user-post bipartite graphs can no longer be generated and users can no longer be distinguished in comment files.

This module gets posts (specify either last n or a date range) on a page and creates these files:

- · A tabular file (tsv) that lists a series of metrics for each post;
- A tabular file (tsv) that lists basic stats per day for the period covered by the selected posts, including reactions per post;
- A tabular file (tsv) that contains the text of user comments (no user information);

Attention: processing time depends a lot on page size and may take up to an hour or more. The script may run out of memory or access credits for very large pages (> 1M comments/likes). Consider grabbing stats only or working with smaller date blocks. On the first run, *always* select "post statistics only" to get an idea of the size of the page.

Attention: the Facebook API's /feed and /post endpoints may retrieve incomplete sets of posts, accoding to the documentation, "a maximum of 600 ranked, published posts per year". This affects all software gathering data through the API. According to Facebook, these endpoints now show the same posts the logged user would see on the page surface. Which posts are retrieved may depend on whether you like the page or not. For a research perspective on missing posts, check out this paper.

See the api reference documentation for the page/feed endpoint.

Check the FAQ for how to deal with problems.

| page id:        | 18459033955 (find page ids here or through Netvizz' search module)  |  |  |  |  |  |
|-----------------|---|--|--|--|--|--|
| date scope:     | last 10 posts (max. 999)  |  |  |  |  |  |
|                 | oposts between 2019-03-12 and 2019-03-18  |  |  |  |  |  |
| data to get:    | <ul> <li>post statistics only (post metrics, stats per day)</li> <li>post statistics and 200 top ranked comments per post</li> <li>full data (full comment files, can fail for larger pages)</li> </ul> |  |  |  |  |  |
| get post by pag | e only or posts by page and users   |  |  |  |  |  |
|                 |   |  |  |  |  |  |

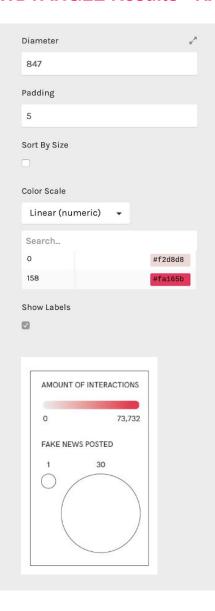
## **Netvizz Results**

| type | post_link         | likes_count_fb | comments_coun | reactions_count_ | shares_count_fb | engagement_fb | rea_LOV |
|------|-------------------|----------------|---------------|------------------|-----------------|---------------|---------|
| link | https://www.facek | 41             | 148           | 148              | 147             | 443           |         |
| link | https://www.facek | 35             | 0             | 45               | 18              | 63            |         |
| link | https://www.facek | 28             | 6             | 54               | 64              | 124           |         |
| link | https://www.facek | 220            | 17            | 237              | 87              | 341           |         |
| link | https://www.facek | 111            | 67            | 258              | 178             | 503           |         |
| link | https://www.facek | 41             | 10            | 87               | 58              | 155           |         |
| link | https://www.facek | 13             | 9             | 38               | 26              | 73            |         |
| link | https://www.faceb | 117            | 6             | 155              | 153             | 314           |         |
| link | https://www.faceb | 21             | 0             | 21               | 6               | 27            |         |
| link | https://www.facek | 61             | 6             | 77               | 81              | 164           |         |
|      |                   |                |               |                  |                 |               |         |
|      |                   |                |               |                  |                 |               |         |
|      |                   |                |               |                  |                 |               |         |
|      |                   |                |               |                  |                 |               |         |
|      |                   |                |               |                  |                 |               |         |
|      |                   |                |               |                  |                 |               |         |
|      |                   |                |               |                  |                 |               |         |
|      |                   |                |               |                  |                 |               |         |
|      |                   |                |               |                  |                 |               |         |
|      |                   |                |               |                  |                 |               |         |
|      |                   |                |               |                  |                 |               |         |

# **CROWDTANGLE Results**

| A   | В    | С               | D              | Е        |
|---|------|-----------------|----------------|----------|
|   |      |                 | Interactions = |          |
| LEGA - Salvini Premier - Ogliastro Cilento    |      | Mon Mar 18 201  |                | Facebook |
| Lega Salvini Sulmona                          |      | Mon Mar 18 201  |                | Facebook |
| MILITANZA LEGHISTA                            |      | Mon Mar 18 201  |                | Facebook |
| IN FAVORE DEI FRANCESCANI DELL'IMMACOLATA     |      | Mon Mar 18 201  |                | Facebook |
| Matteo Salvini per tutti gli Italiani ♥       |      | Mon Mar 18 201  |                | Facebook |
| CITTADINI INCAZZATI CONTRO LA CLASSE POLITICA |      | Mon Mar 18 201  |                | Facebook |
| SALVINI LIBERO 💝                              |      | Mon Mar 18 201  |                | Facebook |
|   |      | Tue Mar 19 2019 |                | Facebook |
| Dalla vostra parte                            |      | Mon Mar 18 2019 |                | Facebook |
| LEGA - Salvini Premier - Ogliastro Cilento    | 3071 | Won War 18 201  | 158            | racebook |
|   |      |                 |                |          |
|   |      |                 |                |          |
|   |      |                 |                |          |
|   |      |                 |                |          |
|   |      |                 |                |          |
|   |      |                 |                |          |
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|   |      |                 |                |          |
|   |      |                 |                |          |
|   |      |                 |                |          |
|   |      |                 |                |          |

## **CROWDTANGLE Results - RAWGRAPHS**





# **CROWDTANGLE Results**

| A   | В           | С               | D              | Е         |
|---|-------------|-----------------|----------------|-----------|
| Source  | Followers = | Date <u>=</u>   | Interactions = | Post Type |
| LEGA - Salvini Premier - Ogliastro Cilento    | 3671        | Mon Mar 18 2019 | 158            | Facebook  |
| Lega Salvini Sulmona                          | 21667       | Mon Mar 18 2019 | 45             | Facebook  |
| MILITANZA LEGHISTA                            | 3726        | Mon Mar 18 2019 | 23             | Facebook  |
| IN FAVORE DEI FRANCESCANI DELL'IMMACOLATA     | 8480        | Mon Mar 18 2019 | 20             | Facebook  |
| Matteo Salvini per tutti gli Italiani         | 20084       | Mon Mar 18 2019 | 10             | Facebook  |
| CITTADINI INCAZZATI CONTRO LA CLASSE POLITICA | 5772        | Mon Mar 18 2019 | 1              | Facebook  |
| SALVINI LIBERO 💝                              | 1291        | Mon Mar 18 2019 | 0              | Facebook  |
| Dalla vostra parte                            | 23732       | Tue Mar 19 2019 | 0              | Facebook  |
| LEGA - Salvini Premier - Ogliastro Cilento    | 3671        | Mon Mar 18 2019 | 158            | Facebook  |
|   |             |                 |                |           |
|   |             |                 |                |           |
|   |             |                 |                |           |
|   |             |                 |                |           |
|   |             |                 |                |           |
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|   |             |                 |                |           |
|   |             |                 |                |           |
|   |             |                 |                |           |
|   |             |                 |                |           |

#### **BONUS TRACK - Netvizz**

#### Netvizz v1.6

#### Page Data Module

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See the api reference documentation for the page/feed endpoint.

Check the FAQ for how to deal with problems.

| page id:        | 40125481339f (find page ids here or through Netvizz' search module)  |
|-----------------|--|
| date scope:     | ■ last 50 posts (max. 999)   |
|                 | posts between 2019-03-12 and 2019-03-18  |
| data to get:    | opost statistics only (post metrics, stats per day)  |
|                 | o post statistics and 200 top ranked comments per post full data (full comment files, can fail for larger pages) |
| get post by pag | e only or posts by page and users  |

#### File Column Explanations

For more details check the API reference for page objects.

nost stat file - tsv format - rows are nosts

# **BONUS TRACK - Lega Salvini Premier - Ogliastro Centro**

| type   | link_domain       | likes_count_fb | comments_count | reactions_count_ | shares_count_fb | engagement_fb | rea_LOVE |
|--------|-------------------|----------------|----------------|------------------|-----------------|---------------|----------|
| status |                   | 42             | 9              | 42               | 6               | 57            |          |
| photo  | facebook.com      | 236            | 82             | 251              | 87              | 420           |          |
| link   | imolaoggi.it      | 19             | 84             | 69               | 16              | 169           |          |
| link   | m.orizzontescuol  | 29             | 3              | 33               | 7               | 43            |          |
| video  | facebook.com      | 40             | 2              | 48               | 8               | 58            |          |
| link   | napoli.fanpage.it | 32             | 2              | 51               | 12              | 65            |          |
| link   | stiletv.it        | 71             | 8              | 76               | 24              | 108           |          |
| link   | infocilento.it    | 8              | 0              | 8                | 0               | 8             |          |
| link   | m.ilgiornale.it   | 28             | 5              | 48               | 9               | 62            |          |
| link   | anteprima24.it    | 36             | 2              | 38               | 14              | 54            |          |
| video  | facebook.com      | 69             | 9              | 78               | 11              | 98            |          |
| link   | corrieredelmezzo  | 48             | 1              | 48               | 21              | 70            |          |
| video  | facebook.com      | 18             | 0              | 19               | 2               | 21            |          |
| photo  | facebook.com      | 84             | 2              | 106              | 20              | 128           |          |
| video  | facebook.com      | 149            | 16             | 165              | 51              | 232           |          |
| link   | ottopagine.it     | 61             | 3              | 81               | 22              | 106           |          |
| link   | telecaprinews.it  | 22             | 0              | 29               | 4               | 33            |          |
| link   | tinyurl.com       | 3              | 0              | 3                | 0               | 3             |          |
| link   | cilentochannel.co | 17             | 0              | 17               | 1               | 18            |          |
| link   | infocilento.it    | 23             | 1              | 24               | 0               | 25            |          |
| photo  | facebook.com      | 90             | 2              | 96               | 9               | 107           |          |
| link   | m.ilmattino.it    | 47             | 17             | 137              | 53              | 207           |          |
| link   | psnews.it         | 285            | 35             | 313              | 148             | 496           |          |

# **BONUS TRACK - Lega Salvini Premier - Ogliastro Centro**

#### Customize your Visualization

