



## curriculum vitae

### PERSONAL INFORMATION

Surname	<b>Lenzi</b>
Name	<b>Sara</b>
Address	<b>Via Giuseppe Verdi, 95 Aldeno (TN) 38060</b>
Telephone	<b>+39 340 7394224</b>
Fax	
E-mail	<b>sara.lenzi11@gmail.com</b>
Skype	<b>saraatlolelei</b>

Nationality	Italian
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Date of birth	04/02/1979
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### Education and training

Trained in classical music since the age of 6, after studying piano at the Conservatorio for 8 years I graduated in Saxophone, Sound Design for Multimedia and Electronic Music. At the same time, after taking Science as main subject at the high school (Liceo Scientifico, final mark 58/60) I graduated in Philosophy with a thesis in History of Science (final mark 110/110 cum laude). I subsequently specialised in Sound Design for Architecture (Research Centre Tempo Reale, Florence) while carrying out a professional career in sound, design and innovation.

• Date (from – to)	September 2017
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• Name and type of organisation providing education and training	Politecnico di Milano Faculty of Design
Duration of the program of study	Three Years
• Principal subjects/occupational skills covered	Data Visualisation and Sonification
• Title of qualification awarded	PhD

• Date (from – to)	April 2006 - September 2006
• Name and type of organisation providing education and training	Centro Tempo Reale di produzione, didattica e ricerca, Firenze
Duration of the program of study	Four Months
• Principal subjects/occupational skills covered	Sound Design for Architecture and Multimedia (Progettazione sonora per spazi architettonici e multimediali)
• Title of qualification awarded	Corso di Formazione Superiore
Final mark obtained	N.A.

• Date (from – to)	2001 - 2005
• Name and type of organisation providing education and training	Conservatorio di Musica di Bologna “G. B. Martini”
Duration of the program of study	Four Years
• Principal subjects/occupational skills covered	Electronic Music
• Title of qualification awarded	Diploma Accademico di II Livello
Final mark obtained	10/10

• Date (from – to)	1998 - 2004
• Name and type of organisation providing education and training	Università' degli Studio di Bologna
Duration of the program of study	Four Years
• Principal subjects/occupational skills covered	Philosophy. Specialisation in Epistemology and Philosophy of Science.
• Title of qualification awarded	Laurea Magistrale
Final mark obtained	110/110 cum laude

• Date (from – to)	2000 - 2003
• Name and type of organisation providing education and training	Conservatorio di Musica di Bologna “G. B. Martini”
Duration of the program of study	Three Years
• Principal subjects/occupational skills covered	Sound Design for Multimedia
• Title of qualification awarded	Diploma Accademico di I Livello
Final mark obtained	10/10

• Date (from – to)	1994 - 2001
• Name and type of organisation providing education and training	Conservatorio di Musica di Bologna “G. B. Martini”
Duration of the program of study	Seven Years
• Principal subjects/occupational skills covered	Saxophone
• Title of qualification awarded	Diploma Accademico di I Livello
Final mark obtained	9/10

• Date (from – to)	1993 - 1998
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• Name and type of organisation providing education and training	Liceo Scientifico "L. Da Vinci", Trento
Duration of the program of study	Five Years
• Principal subjects/occupational skills covered	Science
• Title of qualification awarded	Diploma di Maturita' Scientifica
Final mark obtained	58/60

### graduation thesis

Title	"Technosciences, Public and Democracy. The Consensus Conferences" (Tecnoscienze, pubblico e democrazia. Le conferenze di consenso)
Language	Italian
Supervisor	Prof. Giuliano Pancaldi (University of Bologna, Faculty of Philosophy), Prof. Massimiano Bucchi (University of Trento, Faculty of Sociology)
Thesis Summary	<p>Main subject: History of Science, Sociology of Science.</p> <p>Within the theoretical framework of Public Understanding of Science and inspired by the work of the unorthodox French philosopher Bruno Latour, a thorough investigation of the Consensus Conference practice as a mean to foster the participation of citizens to scientific (in particular, health-related) decision-making. Consensus Conferences are a format, common in the Anglo-Saxon world and in Northern Europe, to engage citizens, experts and politician in an effective public debate around particularly heated themes such as nuclear power, transportation, public health issues, among the others. Culturally, politically and historically it is a form of recognition of the knowledge that "lay people" (vs "experts") can add to a constructive political debate. A knowledge which is both as organised and as valuable - despite using different parameters - as that of the scientific community, in a bottom - up versus top - down constructive dichotomy. The work was inspired by the year spent at the Université de Nanterre - Paris X and at the École des hautes études en sciences sociales thanks to the Erasmus Program.</p>

### publications and articles submitted

Author(s) and title	Sara Lenzi, Juan Antonio Sadaba Fernandez. <i>Urban Participatory Design through Technology: Birloki System, a Network of Interactive Interfaces.</i>
Language	English
Publication place	"Journal of Civil Engineering and Architecture 10 (2016) 596-606
Date of publication	2016

Author(s) and title	Sara Lenzi, <i>Music Perception and Cognition.</i>
Language	English
Publication place	"Proceedings of the Sound and Interactivity Symposium", Nanyang Technological University, Singapore
Date of publication	2015. Session Chair

Author(s) and title	Sara Lenzi, <i>Audio Branding Congress 2015 Summary</i>
Language	English
Publication place	"Audio Branding Academy Yearbook" Nomos, Hamburg
Date of publication	2015

Author(s) and title	Sara Lenzi, Juan Antonio Sadaba Fernandez. <i>BIRLOKI system: an Urban Space Activator for the Singapore Smart City</i>
Language	English
Publication place	"City Data Future" IxD Urban Interaction Design Forum, Venezia.
Date of publication	2014. Poster Session

Author(s) and title	Sara Lenzi, Gianpaolo D'Amico. <i>Foodfrequency: a Food and Sound Cross-Modal Immersive Experience</i>
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Language	Italian and English
Publication place	"Proceedings of the Sound and Interactivity Symposium", Nanyang Technological University, Singapore
Date of publication	2013

Author(s) and title	Sara Lenzi, Gianpaolo D'Amico. <i>Foodfrequency: a multisensory participatory experience through food and sound</i>
Language	English
Publication place	"The Symposium on Acoustic Ecology", University of Kent
Date of publication	2013. Poster Session

Author(s) and title	Sara Lenzi, <i>Per un inno all'ascolto, breve diario di una installazione sonora. A threnody to listening. Short diary of a Sound Installation.</i>
Language	Italian and English
Publication place	Struttura #3 Organica. Il vivente nel mare digitale". Collana Mediaversi, Ed. CLUEB.
Date of publication	2008

Author(s) and title	Sara Lenzi, <i>Scienza, Pubblico e Democrazia</i>
Language	Italian
Publication place	"Osserva. Science in Society", ANBI - Associazione Nazionale Biotecnologi Italiani. Vicenza.
Date of publication	2004

### certifications

GRE	
GMAT	
Certifications of language knowledge	IELTS Certificate of English Language. Level: Academic Year: 2004 Final Mark: 7.5/9

### Work experience, stages, studies abroad

• Date (from – to)	Jan 2015 - August 2016
• Name and address of firm/ university	Sonoport (Asia) Private Limited Block 71 Ayer Rajah Crescent #04-18 Singapore
• Type of business or sector	Digital Tech Startup: interactive sound on the web
• Type of employment	Full Time
• Main activities and responsibilities	Director of Marketing. Head of a team of 4 people, working side by side with the Product Design and User Experience team to design, implement and launch new products (sound& web applications). Dealing with investors, brand clients, university partners. Head of the internship program.

• Date (from – to)	August 2013 - May 2015
• Name and address of firm/ university	Lasalle College of the Arts 1, Mc Nally Street Singapore
• Type of business or sector	Education
• Type of employment	Part Time
• Main activities and responsibilities	Lecturer at the BA Music Technology, Faculty of Music (main subjects: Digital Audio Production; Computer Music Composition; Sound Design for Multimedia) and at the BA in Film, The Puttnam School of Film (main subjects: Sound Design for Film). Other responsibilities included: exams, final thesis supervision, internship placement.

• Date (from – to)	December 2013 - January 2015
• Name and address of firm/ university	nerei Emotional Intelligent S. L. calle Juan de Ajuriaguerra número 6 Bilbao - Spain
• Type of business or sector	Urban Design
• Type of employment	Managing Partner
• Main activities and responsibilities	Company startup in Singapore. Networking. Public tender participation. Marketing.

• Date (from – to)	March 2008 - April 2017
• Name and address of firm/ university	Lorelei Sound Strategies Pte Ltd 10, Anson Road #12-14 Singapore Lorelei s.a.s. via del Pratello, 42 Bologna
• Type of business or sector	Sound Branding, Sound Design
• Type of employment	Founder, Managing Director
• Main activities and responsibilities	Boutique Sound Design agency dedicated mostly to sound branding consultancy. Offices in Italy and Singapore. Winner of: Design Excellence Award (Interior Design Confederation, Singapore), Entrepreneur of the Year (Camera di Commercio di Bologna), Startup Incubator Program (ASTER, Bologna), Women in Innovation Award (Provincia di Bologna), Premio Raffaello - Excellence of Made in Italy (Istituto per la Tutela dei Produttori Italiani)

• Date (from – to)	April 2008 - June 2012
• Name and address of firm/ university	Conservatorio di Rovigo "L. Venezzè"
• Type of business or sector	Education
• Type of employment	Part Time
• Main activities and responsibilities	Lecturer at the Master in Electronic Music. Main subjects: Sound for Web and E-Learning; Sound Installations; Sound Design for Multimedia. Other responsibilities: summer courses supervision, final students' showcase production, final thesis supervision.

• Date (from – to)	July 2009
• Name and address of firm/ university	Erasmus Summer School of New Music
• Type of business or sector	Music Higher Education
• Type of employment	Part Time
• Main activities and responsibilities	Professor at the Erasmus Summer School of New Music, Conservatorio di Musica "A. Steffani" Castelfranco Veneto

• Date (from – to)	March 2010 - September 2010
• Name and address of firm/ university	Erasmus for Young Entrepreneurs at Architects of Air, Nottingham, United Kingdom
• Type of business or sector	Creative Industry
• Type of employment	International Exchange Program
• Main activities and responsibilities	Sound Design for Architecture, Creative concept and production.

• Date (from – to)	September 2002 - September 2003
• Name and address of firm/ university	Erasmus at "Université de Paris X - Nanterre"
• Type of business or sector	Education
• Type of employment	International Student

• Main activities and responsibilities	Philosophy of Science, Final Thesis preparation.
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### Personal skills and competences

*Acquired in the course of life and career but not necessarily evidenced by formal certificates and diplomas.*

Mother tongue	Italian
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#### Other language(s)

	<b>English</b>
• reading	excellent
• writing	excellent
• speaking	excellent

	<b>French</b>
• reading	excellent
• writing	excellent
• speaking	good

	<b>Spanish</b>
• reading	good
• writing	good
• speaking	elementary

	<b>German</b>
• reading	good
• writing	elementary
• speaking	elementary

	<b>Mandarin</b>
• reading	elementary
• writing	elementary
• speaking	elementary

<b>Social skills and competences</b> <i>Living and working with other people, in multicultural environments, in positions where communication is important and situations where teamwork is essential (e.g. Culture and sports), etc.</i>	<p>In the past fifteen years I studied, worked and lived in various context both in Europe and in Asia. In particular, I studied philosophy in France and took part as an exchange entrepreneur in creative projects in the U.K.. As a professional, I ran projects in Japan, in Spain, in China, in Australia, in Indonesia, in Thailand, in Malaysia and in Singapore. In the past five years I lived in Singapore where I setup and run a successful company and I taught at graduate level in a number of local institutions, having to deal with both clients and students from very different cultures, languages, traditions and expectations. Some of my students moved on to become part of my team as junior professional through the internship program I ran. I am highly skilled in dealing with both crisis and motivation in extremely different cultural context where language, religion, and communication expectations could not be more different. I played in music ensembles, where non-verbal communication is absolute key, for more than thirty years. I developed a strong sense of empathy that I use as a guide in all these context and in everyday life.</p>
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<p><b>Organisational skills and competences</b></p> <p><i>E.g. coordination and management of people, projects and budgets; at work, in voluntary work (e.g. culture and sports) and at home, etc.</i></p>	<p>In the past 8 years I ran multi-cultural, multi-language and cross-timezones teams of 3 to 5 people with very different skills (engineers, architects, designers, composers, programmers, marketers and sales). I have a very solid experience in cross-media project management. I have been an independent research, writer, disseminator, lecturer and guest speaker, internationally, in the past 15 years, in the field of digital media, smart cities, and design.</p>
<p><b>Technical skills and competences</b></p> <p><i>With computers, specific kinds of equipment, machinery, etc.</i></p>	<p>I am highly skilled in digital audio production with a number of professional software (Nuendo, Cubase, WaveLab, ProTools, Logic, Ableton Live!, Max/MSP) and with both digital and analog audio post-production and production workstations (PA systems, studio monitors, mixing consoles, recording devices, microphones). I have a good knowledge of video production softwares (Premiere Pro).</p>
<p><b>Artistic skills and competences</b></p> <p><i>Music, writing, drawing etc.</i></p>	<p>I started learning piano aged 6. Since then, I studied piano, saxophone, electronic music and i performed professionally in a number of ensembles in both national and international contexts. I am a writer and disseminators of ideas though the blog I co-founded in 2006 (<a href="http://www.sounDesign.info">www. sounDesign.info</a>).</p>
<p><b>Other skills and competences</b></p> <p><i>Competences not mentioned above.</i></p>	<p>I practice the sport of boxe at amateur level.</p>
<p><b>Additional information</b></p>	<p>I have been invited critic and member of the jury for the students final works at the course 3.007 Innovation and Design at the Singapore University of Technology and Design both in 2015 and in 2016.</p>